

# screen dreams

## SCREEN DREAMS LAUNCHES APP FOR SAMSUNG SMART TVSTM

*TV App Instantly Streams High-Definition Famous Works of Art, World Class Photography and Fireplace Videos*

PHILADELPHIA, PA (February 1, 2012) -- [Screen Dreams](#), a leading developer and distributor of Galleries, Wallpapers and Screensavers for all flat-panel and HDTVs, today announced its first-ever paid TV application available to owners of 2010/2011 Samsung Smart TVs™ and Blu-ray players. Consumers who want to get the most out of their TV monitor can now easily download the app from the [Samsung Apps marketplace](#) and set the mood while enjoying a soothing ambient experience. [The Screen Dreams App](#), priced at \$2.99, allows consumers to access and stream famous works of art, world-class photography, as well as Screen Dreams exclusive Fireplace and Aquarium video content, transforming a traditional TV screen into a beautiful high definition “window to the world.”

“Smart TVs are one of the biggest selling consumer electronics products and we are committed to distributing our beautiful imagery and videos to consumers who are looking for interesting new content to explore on these next generation TV sets,” said Stephen Spivak, President of Screen Dreams. “Consumers can have a great ‘lean back’ experience and be entertained from the comfort of their homes just by using their remote control to turn that old boring black rectangle into a work of art with music.”

The new Screen Dreams app enhances the ambiance and aesthetics of any room décor, and instantly streams via the Internet 12 uniquely themed galleries made up of more than 150 high-definition art and photography images and video scenes. Galleries include Space, Fractals, Fine Art and stunning photographs of nature landscapes of Beaches, Waterfalls, and more. All Galleries are accompanied by multiple soothing music tracks from genres like World Beat, New Age and Ambient, and by natural sound effects of fires crackling and popping and aquariums

bubbling. The app also has an optional feature setting that allows the viewer to learn about the history of the artists, such as Van Gogh and Monet, and photographers behind the images appearing on the screen.

For more information about Screen Dreams, please visit the company's website at [www.ScreenDreams.TV](http://www.ScreenDreams.TV). For product demos or to schedule an interview with a company spokesperson, please contact Natalie Yallouz at MPRM Communications, (323) 933-3399 or [nyallouz@mprm.com](mailto:nyallouz@mprm.com).

### **ABOUT SCREEN DREAMS PUBLISHING, INC.**

Screen Dreams is a leading developer and distributor of user-friendly, Internet-connected TV applications, mobile and tablet applications, wallpapers, galleries, and DVD screensavers for all home theater and flat-panel HDTVs. Founded in 2005, the company is known for changing the way TVs are used, at the home or business, by filling blank screens with vivid high-definition imagery that plays continuously to provide ambient viewing experiences that soothe, entertain, please, and delight. Ideal for entertaining and every day enjoyment, Screen Dreams adds a beautiful new dimension to HDTVs and other electronic devices. To learn more about Screen Dreams, visit [www.ScreenDreams.TV](http://www.ScreenDreams.TV)

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